

Final Conference - minutes

“Making Reuse Centres in the Social Economy sustainable and successful enterprises”

14 October 2022

Venue: Rond Point Schuman, 14 - 1040 Brussels



Programme

9.00 – 9.30 Registration
Section 1 9.15 – 10.30
Opening and welcome
Comments on the EU Social Economy Action Plan <i>Simone Schirru, Policy director Rreuse</i>
Reuse centres – the frontier <i>Jolien Roedolf – Herwin – Flemish Kringwinkel Network</i>
10.45 Coffee break
Section 2 11.15 – 13.15
Roadmap 2050 for Reuse <i>Stéphanie Uny, Brussels-Capital Region</i>
State of play of interregional cooperation <i>Ilaria Ramaglioni, Policy officer Interreg Europe Secretariat</i>
The SUBTRACT project – what we have learnt <i>Giuseppe Rossi, Director AURI</i>
Highlights from six action plans: scaling-up reuse centres <i>Representatives from the six European regions participating in the project</i> <i>Das Land Steiermark – Austria</i> <i>Kierratyskeskus Helsinki – Finland</i> <i>AURI Umbria – Italy</i> <i>RDA Nova Gorica – Slovenia</i> <i>Generalitat de Catalunya – Spain</i> <i>Vakin – Sweden</i>
Insights and comments
Closure
13.15 Light Lunch

Participants list

N.	Surname	Name	Organisation
1	Alenskär	Cathrin	Umeå Municipality, Vakin
2	Bagaria Ribó	Elena	Waste Agency of Catalonia
3	Castagnetta	Jacopo	Veneto Region Brussels
4	Ceccarelli	Gabriella	Umbria Region Brussels office
5	Cenci	Michele	Umbria Region
6	Cory	Johanna	Vakin
7	Covi	Irene	Representation of the European Region Tyrol - South Tyrol - Trentino
8	Curtopassi	Elena	Veneto Region Brussels
9	D'Isanto	Andrea	AURI
10	Delkou	Myrto	RReuse
11	Ferraresi	Paolo	RREUSE
12	Hinkkanen	Kati	Helsinki Metropolitan area Reuse Centre Ltd
13	Jylhä	Miia	Lounais-Suomen Jätehuolto Oy
14	Kabosch	Ulrike	Regional Government of Styria - Department for Resource and Waste Management
15	Karjalainen	Kaisa	Helsinki Metropolitan area Reuse Centre stakeholder
16	Langmann	Victoria	Styria Office Brussels
17	Loboda	Sandra	Okolje Piran d.o.o.
18	Macarro	Vanessa	Waste Agency of Catalonia
19	Mäkinen	Satu	Helsinki Metropolitan area Reuse Centre
20	Nikic	Jasmina	RRA severne Primorske d.o.o. Nova Gorica
21	Öberg	Liv	Umeå Municipality
22	Orel	Natasa	RRA severne Primorske d.o.o. Nova Gorica
23	Padula	Gaetano	Umbria Region
24	Perez	Marta	Italian chamber of commerce in Brussels
25	Podworsky	Miia	Helsinki Metropolitan area Reuse Centre Ltd
26	Prelati	Andrea	AURI

N.	Surname	Name	Organisation
27	Puliti	Valter	Reuse Center Marsciano
28	Radauer	Anja	Styria Office Brussels
29	Ramaglioni	Ilaria	Interreg Europe Secretariat
30	Reñaga	Laura	Waste Agency of Catalonia (stakeholder)
31	Ricci	Paola	Puglia Region Brussels
32	Roedolf	Jolien	Flemish Kringwinkel Network
33	Rossi	Giuseppe	AURI
34	Rossignoli	Sandro	AURI
35	Ruggiano	Antonino	AURI
36	Schibel	Karl-Ludwig	Climate Alliance Italy
37	Schirru	Simone	RReuse
38	Serentill Renom	Rosaura	Waste Agency of Catalonia (stakeholder)
39	Söderström	Karin	Vakin
40	Šori	Metka Magdalena	Komunala Izola d.o.o.
41	Sundström	Per	Vakin
42	Trenti	Cecilia	Climate Alliance Italy
43	Uni	Stéphanie	Brussels Capital Region
44	Vara	Alfred	Waste Agency of Catalonia
45	Zara	Maurizio	President Legambiente Umbria
46	Žibret	Anita	Komunala Izola d.o.o.



The final dissemination event of SUBTRACT project began with greetings from Auri Director **Giuseppe Rossi**, who thanked the partners, the stakeholders and everyone present at the meeting. "I can frankly admit," Rossi confessed, "that when we submitted the proposal for SUBTRACT, we were at the beginning of building reuse centres in our region. Now, three years later, I myself am surprised at how far we have come in terms of entrenching reuse in our regional legislation, opening new centres and strengthening collaboration."

He then passed the floor to **Karl-Ludwig Schibel**, who moderated the meeting.

The first presentation of the day was by **Simone Schirru** head of social and economic policies for the Reuse advisory partner, who presented and discussed the EU Action Plan for the Social Economy. Schirru expressed the hope that the plan would provide a coherent legislative framework to be adopted by member states where often contradictory rules are in place, and also improve funding with targeted support for the social economy.

The second presentation was by **Jolien Roedolf** from Herwin - Flemish Kringwinkel Network who emphasized the importance of integration in national legislation and regional and local waste funding with social employment and subsidized jobs. She added that to increase the impact of reuse, one path is the collaboration with the private sector, which De Kringwinkel is practicing in this period with the Carrefour chain.

Stephanie Uny from the Brussels Capital Region presented the reuse roadmap related to the Region of Brussels: she stressed the importance of having a business strategy to make reuse centres competitive and illustrated the program of the Region that incentivises municipalities to create local reuse centres (through calls for proposals) and promotes the development of new recycling parks.

Interreg Europe Project Officer **Ilaria Ramaglioni** presented data from the last period of Interreg Europe, 2014-2020, showing an impressive success story. The four calls saw the approval of 258 projects that produced 1,244 action plans and mobilized nearly 1,300 million euros in funds, 83 percent of which were structural. The social economy was the focus of only five projects and SUBTRACT was the only one dealing with reuse.

The conference concluded with a look at the highlights of the partners' action plans, continuing the discussion with the many stakeholders from the previous day. The two themes of interest to all partners were the mall model, taken up by Vakin, Sweden, the Finnish and Slovenian partners, and the promotion of collaboration and marketing through the creation and further development of digital platforms in Catalonia, Styria, and Umbria.

