



**SUBTRACT**

Interreg Europe



European Union  
European Regional  
Development Fund

## HIGHLIGHTS – PP4, SWEDEN

Vakin – Johanna Cory

14<sup>th</sup> October 2022

---

# Establishing a retail area



# Planning for reuse first



# Changing behavioural attitudes



# Shop front exhibitions 2020-2022



# Educational programme





# SUBTRACT

Interreg Europe



European Union  
European Regional  
Development Fund

Thank you for attention!



*Projects media*

---