

15th International Annual Conference and General Assembly of the Climate Alliance

Strategies for a Climate Compatible Society

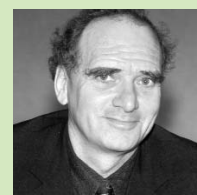


9 to 11 May 2007, Zurich

CLIMATE ALLIANCE
KLIMA-BÜNDNIS
ALIANZA DEL CLIMA e.V.



Invitation



The exceptionally warm start to the year and concurrent media reports on this topic clearly show that the debate on climate change is no longer the preserve of experts alone. Society is realising more and more that there is a relation between record temperatures, an increase in extreme weather events and the global increase in consumption of fossil fuels. This improves the chances that the climate protection measures demanded by Climate Alliance cities and municipalities will be given greater support at national political level. The broad discussion now taking place in society reinforces and strengthens the aims and goals of Climate Alliance members. It is important to implement the visions for the future set out in the Kyoto Agreement, but it is also important to show that it is possible to achieve ambitious targets by means of successful local projects.

At the last Annual Conference, the new targets set for reduction of CO₂ emissions commit member municipalities to developing practical schemes for reducing CO₂ emissions to the lowest level possible and for integrating climate protection measures into municipal processes and programmes.

The 15th Climate Alliance Annual Conference – to which you are cordially invited – will focus on discussing practical actionschemes to create a climate-friendly society, as we need to find realistic schemes that can be implemented in everyday life. You are invited to participate in the general debate and to share your practical examples and experiences on this topic at the discussions and workshops.

On behalf of all Climate Alliance members, I would like to warmly thank the City of Zurich for hosting this event.

Joachim Lorenz
Vice President of the Climate Alliance

Welcome address



Dear Climate Alliance members and climate politicians

I am delighted to welcome you to the city of Zurich. Climate Alliance cities and municipalities have a common goal: to make a contribution to climate protection regardless of national or metropolitan borders. The city of Zurich is living proof that investment in conserving the natural environment pays off. Zurich has for years come top of international rankings measuring the quality of urban life. Over the course of the last few decades, the most important contribution has come from measures consistently taken to protect the environment, reduce energy consumption and improve public transport. Since 2004, Zurich has been the proud bearer of the quality mark, European Energy Award® – Gold.

We have achieved a great deal in conjunction with all the other interest groups, but we do not intend to rest on our laurels. Zurich is facing continually increasing requirements for mobility, accommodation and modern conveniences, and also in terms of consumer behaviour. The main challenge for local policy is to deal with growing consumption of resources and energy, while faced with loss of authority to take action and loss of financial resources. Within the legislative period 2006 – 2010, Zurich aims to pave the way for long-term policies by focusing on the proposed political issue for a “2000 Watt society” in the fields of environment, energy and climate protection. The longterm goals – a reduction in energy consumption to one third, and in CO₂ emissions to one fifth of current demands – will require more than mere modification of our current endeavours.

We are sure that our attractive city will provide congenial surroundings for your discussions and we look forward to meeting you and to a lively exchange of views.

Councillor Robert Neukomm
Head of the Health and Environment
Department of the City of Zurich

Tuesday, 8 May 2007

19:30 **Launch Event: The impacts of climate change on indigenous peoples**

In cooperation with **Incomindios Switzerland**.
Movie and report on the situation in the Amazon region.
Samuel Cauper Piñedo, Shipibo-Indigenous from Peruvian Amazon region, representative of CINDES (Asociación Centro Indígena para el Desarrollo Sostenible)
Diego Iván Escobar, President of the Climate Alliance and Coordinator for Environment of the COICA, Ecuador
Volkshaus Zurich

Wednesday, 9 May 2007

9:00 **Registration**

9:30 **Welcome**
Robert Neukomm, City Councillor, Head of the Department of Health and Environment, City of Zurich
Diego Iván Escobar, President of the Climate Alliance and Coordinator for Environment of the COICA, Ecuador
Joachim Lorenz, Vice President of the Climate Alliance, Permanent City Councillor for Environment and Health, City of Munich
Dr. Karl Tschanz, Coordinator of Climate Alliance Switzerland, Zurich Environmental and Health Protection Service

10:00 **How much human activity can the biosphere afford?**
Prof. Dr. Hans-Peter Dürr, Member of the Club of Rome, Right Livelihood Award and founder of the Global Challenges Network

10:45 Coffee break

11:15 **The Climate Compatible Society 1st Part: Local Strategies and Approaches**
The 2000 Watt Society
Dr. Marie-Therese Büsser, Department of Health and Environment, City of Zurich
100% Renewable Energies
Albert Rinderer, Municipality of Thüringerberg, Austria
The CO₂ Neutral City
Sjaak de Ligt, City of Apeldoorn, Netherlands
Halving of CO₂ Emissions until 2030
Dr. Gerhard Urbainczyk, City of Munich, Germany

12:15 Lunch

13:45 **The Climate Compatible Society 2nd Part: Local Climate Change Strategies, commented by the national level, Michael Kaufmann**, Swiss Federal Office of Energy
environmental NGOs, Patrick Hofstetter, WWF-Switzerland, Department Climate Policy

Discussion

15:00 **15 Years Association Climate Alliance: Successes – Activities – Challenges**
Ulrike Janssen, Climate Alliance, European Secretariat

15:30 Coffee break

Organisational details

Registration (free of charge)
Please register at the latest **until 12 April** at the European Secretariat of the Climate Alliance, either online at www.climatealliance.org or by fax (+49-69-71 71 39-93). You will receive a confirmation.

Conference Centre
Technopark, Zurich-West, Technoparkstrasse 1, www.technopark.ch.
Tram stop Förrlibuckstrasse (line 4)

Translation
For the sessions simultaneous interpretation will be provided in English, German and Spanish (in the politicians' workshop English and German). An additional language can be provided if necessary.

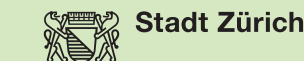
Accommodation
Rooms in two hotels next to the Conference Centre are pre-booked **until 12 April**. Please book your accommodation directly at the hotel. Accommodation is at your own expense. Please mention **"Climate Alliance"** (special rates).

<p>Hotel IBIS Zürich City-West (middle class), Schiffbaustrasse 11, fon: +41-44 276 21 00, h2942@accor.com Singleroom: CHF 127,-/about. Euro 78,- (reduced price) excl. Breakfast and City-Tax (CHF 2,50)</p>	<p>Hotel ETAP Zürich City-West (simple category), Technoparkstrasse 2 fon: +41-44 276 20 00, h3184@accor.com Singleroom: CHF 85,-/ about. Euro 52,- excl. breakfast and City-Tax (CHF 2,50)</p>
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Further hotels: www.zuerich.com/hotel

Organisation
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In Cooperation with the City of Zurich



Our thanks to the sponsor European Energy Award® eea www.european-energy-award.org



16:00 to 18:00 **General Assembly of the Climate Alliance**
Welcome and determining the quorum
2006 activity report, 2006 financial report
Formal approval of the Board's activities
Planning and activities for the years 2007 and 2008
Election of the Executive Board Members
Amendment of the Statutes
Further resolutions and miscellaneous

19:30 **Reception hosted by the City of Zurich and dinner**
Robert Neukomm, City Councillor, Head of the Department of Health and Environment
For members of the Climate Alliance, European Energy Award cities, e5-cities (A) and invited guests.
Kongresshaus Zurich

Thursday, 10 May 2007

8:30 to 9:15 **Presentation of an internet-based CO₂ monitoring tool**
Gregor Dürrenberger, Ecospeed/Novatlantis, Switzerland

9:15 to 10:45 **Parallel Workshops I, II, III**

Workshop I – especially for politicians: Climate Protection in political everyday life

Joint workshop: Climate Alliance and the Swiss organisation of the European Energy Award® eea for energy-efficient cities. The workshop is aimed specifically at politicians in cities and municipalities. It is designed to stimulate discussion on local politicians' experiences in local energy and climate protection policies. Topics included are practical political challenges, acceptance of, and overcoming resistance to these policies.

City of Zurich (CH)
City Councillor Robert Neukomm
City of Luxembourg (L)
Viviane Loschetter, Councillor for Environment
Municipality Langenegg (A)
Mayor Georg Moosbrugger
City of Olten (CH) **Mayor Ernst Zingg**

Facilitator: **Bruno Bébié**, Energy Deputy, City of Zurich

Workshop II: Biofuels for Europe – Climate protection at the cost of indigenous peoples?

The global demand for biofuels from palm oil, maize, sugar cane and soya has drastically increased, thus increasing pressure on rainforests. What problems are faced by mankind and the environment and what are the possible solutions?

Diego Iván Escobar, Coordinator for Environment of the COICA, Ecuador
Dr. Matthias Diemer, WWF Switzerland, Roundtable on Sustainable Palmoil
Gebhard Gentner, Energy utility Schwäbisch Hall, Germany

Facilitator: **Thomas Brose**, Climate Alliance, European Secretariat

Workshop III: Citizens Investments Move Ecopower – the European PRIME project

It is not widely known that there are opportunities to participate in citizen investment schemes to finance climate-friendly energy supplies to public buildings. The European project, PRIME, acquired resources to carry out projects of this kind. The experiences and results of the PRIME project will be presented and discussed, with the focus on pilot projects from various European countries.

Facilitator: **Dr. Dag Schulze**, Climate Alliance, European Secretariat

10:45 Coffee break

11:00 to 12:30 **Parallel Workshops I, IV, V**
Workshop I – especially for politicians: Climate Protection in political everyday life – continued

Workshop IV: Change – new paths for a climate friendly urban transport

Many cities and municipalities are supporting the use of environmentally-friendly public transport (local public transport, cycling and pedestrians) as a contribution towards climate protection – with varying results. What measures and what methods of providing information are actually successful? Are any key factors decisive in the acceptance of a particular "offer"? How can psychological barriers be overcome?

City of Zurich (CH) **Karl Vogel**, Public Transport Company Zurich VBZ
City of Gent (B) **Yves de Baets**, Mobility Service
City of Reggio Emilia (I) invited

Facilitator: **Ulrike Janssen**, Climate Alliance, European Secretariat

Workshop V: Climate protection and adaptation – the European AMICA project

The disastrous consequences of extreme weather events in Europe underline the need to take measures towards climate protection and adaptation to climate change. Ideas for integration of both political fields at local level will be presented, with the focus on economic aspects.

Prof. Gunther Stephan, University of Berne, Faculty of Economics, CH
Andy Deacon, Strategy Manager for Climate Change, Air Quality and Energy, Greater London Authority, UK

Facilitator: **Dr. Andreas Kress**, Climate Alliance, European Secretariat

12:30 Lunch

14:00 **Groundbreaking Climate Protection Projects in Switzerland and Europe**
Examples of Climate Alliance members
Linz (A) solarCity, **Gunter Amesberger**, Director for urban development
Citta di Castello (I) Sustainable Energy Alto Tevere, **Mayor Fernanda Cecchini**
Berne (CH) Campaign for CO₂ reduction/film contest, **Marianne Brunner**, Environmental Protection Service and Food Control
Winterthur (CH) Transportation/mobility campaign: **Angelique Daniel**, Environmental Protection Service
Lucerne (CH) Campaign "renovating private residential buildings", **Bernhard Gut**, Energy Deputy

15:30 to 16:00 **Conference Roundup and Outlook**

Friday, 11 May 2007

9:00 to 12:30 **Excursions, Parallel Events** (realisation depending on the number of registrations)

1. "Zero Energy" – New EAWAG building in Dübendorf
Guided tour of the innovative Swiss Federal Institute office building. The prize-winning main building of the national research centre near Zurich sets the standard in Europe for sustainable and energy-efficient building. The "Zero Energy House" is run without conventional heating and cooling systems and uses only a minimal amount of energy. It also has an innovative sanitary system with NoMix toilets and rainwater flushing system.

2. Visit to the eco-hydroelectric power plant in Zurich-Höngg
The electricity supply station of the City of Zurich (ewz) offers a tour around the world of energy, accompanied by sound, lighting, pictures and games (audio in German). Also on display are ladder-climbing fish and a mysterious lift which uses muscle power. At the end of the year 2000, the ewz power station in Höngg was awarded the Swiss eco-energy label "Naturemade Star" for its outstanding environmental achievements.