

# 3X20:PLAY the GAME!

Joint Annual Rendezvous of  
Energie-Cités & Climate Alliance  
Co-organised with Brussels-Capital Region

**22-24 APRIL 2009 – BRUSSELS**



PREMIUM SPONSOR



PROGRAMME

**CONFERENCE LANGUAGES:**

English, French, German, and Dutch

**CONFERENCE LOCATION:**

Management Centre Europe (MCE)  
Rue de l'aqueduc, 118 / BE – 1050 Bruxelles



***It is an honour for me to welcome the Energie-Cités and Climate Alliance Joint Annual Rendezvous here to Brussels.***

*With the European Union's Energy and Climate package and the momentum given by the Covenant of Mayors, Europe is, more than ever, on the right track for a change of course in both the energy and climate fields. I trust this event, taking place in a city that hosts the main European institutions, will contribute to intensifying the vital exchanges and collaborations between local authorities and reinforce the efficiency of the networks of cities and regions who will be able to make this change towards a more sustainable Europe come true.*

**Evelyne Huytebroeck**

Minister of the Brussels-Capital Region in charge of the Environment, Energy and Tourism



## **WEDNESDAY 22<sup>ND</sup> APRIL 2009**

### **SIDE EVENTS**

#### **11.00 – 18.00 INNOVATIVE THINKING**

organised by SenterNovem

With regard to the Covenant of Mayors and the high ambitions municipalities and regions set themselves, it is increasingly becoming important to involve all stakeholders in the process of achieving a sustainable future. The IEE project "Innovative Thinking" which involved 7 European countries developed different ways of stimulating citizens, companies, builders and other stakeholders to participate in projects on energy reduction and the use of renewable energy. We want to share our experiences. Therefore we will have presentations on our positive experiences and we will have innovative workshops to look for solutions for the obstacles we encountered. Come to this side event to learn about new ways on how to involve your community!

**For more information: [www.innovativethinking.eu](http://www.innovativethinking.eu)**

#### **14.00 – 17.30 EUROPEAN DISPLAY USERS' CLUB**

organised by Energie-Cités

This event will be another opportunity for you to gather with other municipalities and members from the private sector to discuss the pleasures and challenges of using energy certificates to communicate. Organised the day before the TCA Awards ceremony, this meeting will focus on local communication activities. So, present your local campaign, listen to the advice of other experienced authorities and be inspired by the presentations from the finalists of the 2008/9 TCA Awards. Make sure you do not miss the European Users Club Meeting!

**For more information: [www.display-campaign.org](http://www.display-campaign.org)**

#### **19.00 – 20.30 WELCOME COCKTAIL**




**Location: Brussels City Hall – Grand Place – Gothic Hall**



## THURSDAY 23<sup>RD</sup> APRIL 2009

8.15 – 8.45 *Registration and Coffee*

### 8.45 – 9.15 ROLLING THE DICE: OFFICIAL OPENING

-  **Eckart Würzner**, Mayor of Heidelberg and President of Energie-Cités
-  **Joachim Lorenz**, Deputy Mayor of Munich and President of Climate Alliance
-  **Evelyne Huytebroeck**, Minister of the Brussels-Capital Region, in charge of the Environment, Energy and Tourism



### 9.15 – 9.30 SHUFFLING THE CARDS

INTRODUCTION TO THE RENDEZVOUS AND ITS OBJECTIVES

-  **Ulrike Janssen**, Executive Director, Climate Alliance
-  **Gérard Magnin**, Executive Director, Energie-Cités

### 9.30 – 10.15 FAIR PLAY: THE WAY TO CLIMATE EQUITY

-  **Sunita Narain**, Director of the Centre for Science and Environment of India



*Sunita Narain is an Indian environmentalist and political activist as well as a major proponent of the Green concept of sustainable development. Her research interests are wide-ranging - from global democracy, with a special focus on climate change, to the need for local democracy, within which she has worked both on forest-related resource management and water-related issues.*

10.15 – 10.45 *Coffee break*



### 10.45 – 12.00 SHARING ENERGY & CLIMATE VISIONS

HOW ARE THE CARDS DISTRIBUTED AMONG THE VARIOUS PLAYERS?

-  **Bernard Saint-André**, Strategy Director, Veolia Energie
-  **Heather Allen**, Senior Manager, International Association of Public Transport (UITP)
-  **David Orr**, Director of CECODHAS and Director of the English National Housing Federation
-  **Valérie David**, Director of Sustainable Development, Eiffage
-  **Mike Childs**, Head of Campaigns, Friends of the Earth
-  **Jean-François Brunet**, Corporate Asset Management Director, Carrefour Group
-  **Christine Lins**, Director, European Renewable Energy Council (EREC)
-  **Harry Verhaar**, Sr. Director Energy & Climate Change, Philips Lighting
-  **Joël Decaillon**, Confederal Secretary, European Trade Union Confederation (ETUC)
-  **Hubert David**, Environmental Affairs Consultant, European Insulation Manufacturers Association (EURIMA)
-  **Olaf Achilles**, Board member, Systac AG
-  **Gunnar Liehr**, Head Europe, Energy and Environmental Solutions, Siemens AG
-  **Ralf Lottes**, General Secretary, European Environmental Citizens' Organisation for Standardisation (ECOS)

### 12.00 – 12.15 FLASH PRESENTATIONS OF LOCAL TRUMPS

### 12.15 – 13.00 LEADING THE WAY TO THE THIRD INDUSTRIAL REVOLUTION AND A NEW SOCIAL EUROPE IN THE 21<sup>ST</sup> CENTURY

-  **Jeremy Rifkin**, President of the Foundation on Economic Trends



*Jeremy Rifkin is an American economist, writer, and an engrossing speaker. He advocates the "third industrial revolution" in energy use and has been influential in shaping public policy in the United States and around the world. He is the president of the Foundation on Economic Trends and the author of 17 bestselling books on the impact of scientific and technological changes on the economy, the workforce, society, and the environment.*

13.00 – 14.15 *Lunch buffet*











## 14.15 – 16.00 THE "LOCAL TRUMPS" FAIR

### INSIDER TIPS FROM COMMITTED LOCAL AUTHORITIES

Participants will have the opportunity to participate in two forums during the fair. NB: No translation provided.

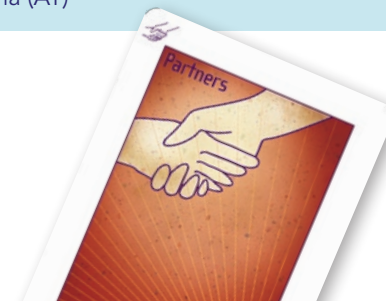
#### FROM 14.15 – 15.00

Forum number and language: EN = English / FR = French

<b>A1</b> EN	Communicating your public buildings energy performance	 <b>José Fermin Costero</b> , Pamplona (ES)  <b>Vlatka Belan</b> , Ivanic-Grad (HR)  <b>Feliksas Zinevicius</b> , Kaunas Regional energy agency (LT)
<b>A2</b> FR	The European energy award (eea)-Cit'ergie: A quality label that promotes and guides the development of ambitious energy and climate policies	 <b>Myriam Normand</b> , Besançon (FR)  <b>Muriel Jeanneret</b> , ADEME (FR)
<b>A3</b> EN	Boosting Energy Efficiency with Public Procurement	 <b>Hannes Pöcklhofer</b> , Federal State of Upper Austria (AT)
<b>A4</b> FR	Involving citizens in local change management: Presentation of the Brussels "eco-districts" experience	 <b>Sylviane Friedlingstein</b> , Brussels-Capital (BE)  <b>Kurt Custers</b> , Brussels-Capital (BE)
<b>A5</b> EN	EnergyBridges: Building bridges for a global energy justice	 <b>Diego Escobar</b> , Coordination of Indigenous Organizations of the Amazon Basin (COICA)
<b>A6</b> EN	Bringing energy efficiency to your city: experiences from an "Intelligent Energy" municipality	 <b>Dobrin Savchev</b> , Gabrovo (BG)










<b>A7</b> EN	Improving your local cycling policy: The most efficient method to make the wheel turn	 <b>Jan Christiaens</b> , Mobiel 21 (BE)
<b>A8</b> EN	Benchmarking local climate policies: a means for improving your climate strategy	 <b>Joachim Lorenz</b> , München (DE)
<b>A9</b> EN	Using old mines for new energy	 <b>Hans Van der Logt</b> , Heerlen (NL)  <b>Lex Smeets</b> , Heerlen (NL)
<b>A10</b> EN	Carbon Offset to aid Fuel Poverty	 <b>Martin Davies</b> , Milton Keynes (UK)
<b>A11</b> EN	Hot pictures for a good cause: Thermography as an awareness raising instrument	 <b>Arnaud Duquenoy</b> , Dunkerque (FR)  <b>Emmanuelle Leroy</b> , Dunkerque (FR)
<b>A12</b> EN	Retrofitting of social housing	 <b>Jana Drapalova</b> , Brno (CZ)
<b>A13</b> FR	Helping reduce energy costs in households	 <b>Erwan Olivo</b> , Local Energy Agency of Montreuil-Bagnolet-Vincennes (FR)
<b>A14</b> EN	Using forums to involve stakeholders and citizens in your local energy policy	 <b>Werner Neumann</b> , Frankfurt (DE)
<b>A15</b> EN	Self sufficient energy can become tangible for stakeholders and citizens	 <b>Sabrina Barthel</b> , "energie:autark", Kötschach-Mauthen (AT)  <b>Christian Finger</b> , Climate Alliance Austria (AT)



## FROM 15.30 – 16.15

Forum number and language: EN = English / FR = French

<b>B1</b> EN	Smart Metering and intelligent building management	 <b>Nick Morris</b> , Leicester (UK)
<b>B2</b> FR	Green electricity: certifying and buying energy from renewable sources	 <b>Ursula Stocker</b> , NatureMade (CH)  <b>Étienne Favey</b> , Genève (CH)
<b>B3</b> EN	Towards 100% renewable municipalities	 <b>Camille Gira</b> , Beckerich (LU)  <b>Peter Moser</b> , Association dENet (DE)
<b>B4</b> EN	ECO <sub>2</sub> Regio <sup>smart</sup> a tool to monitor local CO <sub>2</sub> emissions in Germany and beyond	 <b>Christoph Hartmann</b> , Ecospeed
<b>B5</b> EN	Urban Planning and Adaptation to Climate Change	 <b>Melanie Maatman</b> , The Hague (NL)
<b>B6</b> EN	Moving forward: how to efficiently organise a communication campaign for sustainable mobility?	 <b>A representative</b> of Budapest (HU)
<b>B7</b> EN	Carbon Financing	 <b>Maria Persdotter Isaksson</b> , Växjö (SE)
<b>B8</b> EN	Quantifying climate change mitigation: the Manchester Mini-Stern	 <b>Steve Turner</b> , Manchester Enterprises (UK)
<b>B9</b> FR	Public lighting via Public Private Partnerships	 <b>Danièle Poliautre</b> , Lille (FR)
<b>B10</b> FR	Mobilising the actors of a territory to protect the climate: The initiative "Le climat entre nos mains".	 <b>Sylvia Generoso</b> , La Revue Durable (FR)

<b>B11</b> EN	Catching the watts by communicating with private households	 <b>Fernando Pais</b> , Cascais (PT)  <b>Joao Dias Coelho</b> , Cascais (PT)
<b>B12</b> FR	Greening local festivals: inspiration from the Brittany concept	 <b>Jean-Luc Daubaire</b> , Rennes (FR)  <b>Béatrice Macé</b> , Rennes (FR)
<b>B13</b> EN	Sharing ambitions: how to work on energy strategies & projects with its twin cities?	 <b>Thomas Dresel</b> , Freiburg (DE)  <b>A representative</b> of Padova (IT)
<b>B14</b> EN	A management tool for sustainable city development projects based on Building Research Establishment Environmental Assessment Method (BREEAM)	 <b>Eva Naessens</b> , Ghent (BE)



## 16.30 – 18.30 ANNUAL GENERAL MEETINGS OF ENERGIE-CITÉS & CLIMATE ALLIANCE (FOR MEMBERS ONLY)

### From 19.00 ROYAL MUSEUM OF FINE ARTS OF BELGIUM

#### 19.00 onwards GUIDED TOUR THROUGH THE EXHIBITION

«Exchanged Glances of the Belgian Comic Strip»

#### 20.00 GALA DINNER

With music and the following interludes:

- Display® "Towards Class A" Awards ceremony
- Launch of "Renewable Energy Sources Champions League"





**FRIDAY 24<sup>TH</sup> APRIL 2009**



**8.45 – 9.00 GOOD MORNING VIDEO**

*Following in the footsteps of Riga and Heidelberg, signatories of the **Covenant of Mayors**.*

**9.00 – 9.05 DID YOU PLAY THE GAME?**

***Were you an environmentally responsible delegate?**  
The carbon footprint of our rendezvous.*

**Pascal Vermeulen**, Climact (BE)

**9.05 – 9.35 THE COVENANT OF MAYORS:**

**A BRIDGE TO SURPASS THE 3X20?**

**Stina Soewarta**, Deputy Head of Andris Piebalgs' Cabinet, Energy Commissioner



Photographer: Paul O'Driscoll

**9.35 – 10.05 THE COVENANT OF MAYORS: A GAME OF SKILL!**

**HOW TO FORMALLY JOIN AND PRACTICALLY IMPLEMENT IT ?**

**Kristina Dely**, Head of the Covenant of Mayors' Office, Energie-Cités

**Pirita Lindholm**, Head of Brussels Office, Climate Alliance

**10.05 – 10.20 HOW THE INTELLIGENT ENERGY EUROPE PROGRAMME CAN HELP THE COVENANT CITIES**

**Patrick Lambert**, Director EACI

**10.20 – 11.00** *Coffee break*

**11.00 – 12.30 SHARING LOCAL VISIONS:**

**WHAT ARE EUROPE'S MAYORS ALREADY DOING TO SHAPE THE ENERGY FUTURE AT CITY LEVEL?**

**INTRODUCTION**

**Pierre Laconte**, International Society of City and Regional Planners (ISOCARP)

**LONG TERM STRATEGIES: 3 cities share their story**

**Bo Frank**, Mayor, City of Växjö (SE)

**Colin Hall**, Councillor, London Borough of Sutton (UK)

**Manuela Rottmann**, Deputy Mayor, City of Frankfurt (DE)

**Michael Cooke**, Councillor, Leicester City Council (UK)

**Richard Elelman**, Deputy Mayor, City of Figueres (ES)

**Alan Coleman**, Councillor, Cork County (IE)

**Jana Drapalova**, Mayor, City of Brno-Novy Liskovec (CZ)

**Denis Baupin**, Deputy Mayor, City of Paris (FR)

**Lian Merkx**, Deputy Mayor, City of Delft (NL)

**Joachim Lorenz**, Deputy Mayor, City of Munich (DE)

**Freddy Brunner**, Councillor, City of St. Gallen (CH)

**Franco Orlando**, Councillor, City of Modena (IT)

**Tom Balthazar**, Deputy Mayor, City of Ghent (BE)

**Evelyne Huytebroeck**, Minister of the Brussels-Capital Region, in charge of the Environment, Energy and Tourism (BE)

**12.30 – 12.45 START YOUR LOCAL GAME NOW!**

**Evelyne Huytebroeck**, Minister of the Brussels-Capital Region, in charge of the Environment, Energy and Tourism (BE)

**Eckart Würzner**, Mayor of Heidelberg, President of Energie-Cités (DE)

**12.45 – 14.30** *Lunch buffet*

**14.30 – 17.00 SITE VISITS & EXHIBITIONS**

**Green circuit:** Integrate green energy production into buildings in urban areas

**Blue circuit:** Improve energy performance of buildings while conserving cultural heritage

**Red circuit:** Apply passive building standards in the urban environment

► For detailed descriptions and registration have a look at the Rendezvous page on [www.energie-cites.eu](http://www.energie-cites.eu) or [www.climatealliance.org](http://www.climatealliance.org)



## PRACTICAL INFORMATION

### ACCOMMODATION

#### Hotels

[www.resotel.be/energie](http://www.resotel.be/energie)

#### Bed and Breakfast

[www.bnb-brussels.be](http://www.bnb-brussels.be)

### REGISTRATION FEES

- 200 € for municipalities, local energy agencies and associations of the European Union
- 300 € for other participants
- Free for speakers and for members of Energie-Cités and Climate Alliance (2 people maximum)
- Free for the Friday morning session



### AGENDA, LOCATION OF THE RENDEZVOUS & TRANSPORTS

Wednesday 22<sup>nd</sup> April at 7.00 pm: **Welcome cocktail**

**Hôtel de Ville de Bruxelles (Salle Gothique)**

**Grand-Place**

**1000 Bruxelles**

#### To get there:

- From Midi station: tram 3, "Gare du Nord" direction, "Bourse" stop, and 5 minutes walk.
- From "Central" and "Royale" stations: 5 minutes walk.



Thursday 23<sup>rd</sup> April & Friday 24<sup>th</sup> April: **Rendezvous**

**Management Centre Europe (MCE)**

**Rue de l'Aqueduc 118**

**1050 Bruxelles**

#### To get there:

- From Midi station: tram 81, "Montgomery" direction, "Trinité" stop, and 5 minutes walk.
- From Central station: bus 38, "Héros" direction, "Vleurgat" stop, and 10 minutes walk.
- Tram 94: "Bailli" stop, 5 minutes walk.



Thursday 23<sup>rd</sup> April at 8.00 pm: **Gala Dinner**

**Musées Royaux des Beaux-Arts de Belgique**

**Rue de la Régence, 3**

**1000 Bruxelles**

#### To get there:

- Métro 1, "Gare Centrale" stop or "Parc" and 10 minutes walk.
- Tram 92, 94, "Royale" stop and 3 minutes walk.
- Bus 27, 29, 38, 71, 95, "Royale" stop and 3 minutes walk.

### Transport between Brussels and the airport

- A train leaves every 15 minutes (ticket: 2,80 €). The train station is located on the ground floor of the airport. To get to the Rendezvous you need to get out at "Bruxelles-Central".
- Airport Line 12: a bus leaves every 20 min (ticket: 4 €). To get the to Rendezvous, you need to get out at "Luxembourg" (station), take the bus 38, "Héros" direction, "Vleurgat" stop, and 10 minutes walk.

**To plan your travel itinerary in Brussels, please go to the Public Transport Company STIB website: [www.stib.be](http://www.stib.be)**





★ JOKER ★

**Be an environmentally  
responsible delegate!**

and reduce the carbon footprint of the  
Rendezvous with your individual travel  
and accommodation choices!

To register to the Rendezvous, please go to  
[www.energie-cites.eu](http://www.energie-cites.eu) or [www.climatealliance.org](http://www.climatealliance.org)